

Promotions

SonicWall Capture Client Displacement Promotion

Replace existing competitive and legacy SonicWall endpoint products with SonicWall Capture Client.

Give your customers using competitive anti-virus solutions or legacy *SonicWall antivirus solutions* up to one (1) year free when they migrate to SonicWall Capture Client. This is an exciting opportunity to land and expand your business not just from the firewall but now through endpoint security as well by offering your customers Capture Client Advanced as either a 2-year (for the price of 18 months) or 3-year term (for the price of 2 years) subscription.

Qualification criteria for competitive displacement promotion

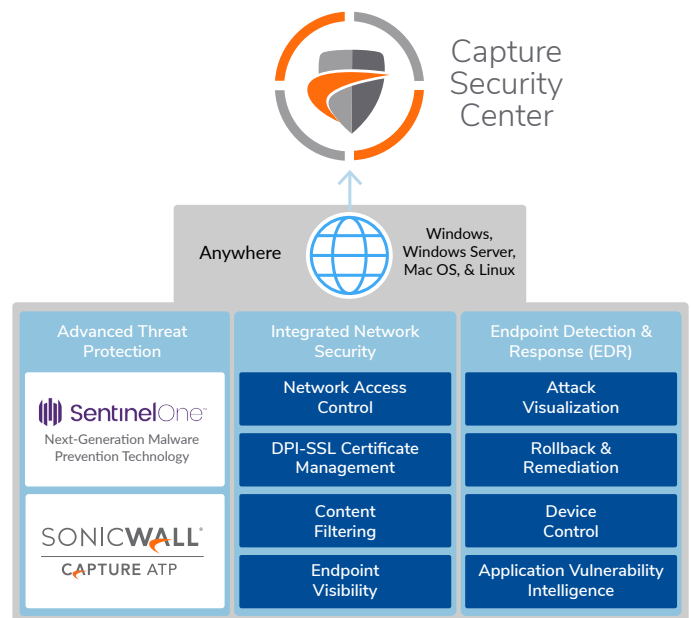
There are minimum qualification criteria for customers to take advantage of these SKUs, which is why they are not available on standard pricelists.

In order to use the SKUs, ALL of the following conditions must be met for the proposed customer environment:

- The customer has an active entitlement to use a competitive endpoint anti-virus/anti-malware product. All competitive endpoint anti-virus/anti-malware products will be considered “valid competitors”, except for free antivirus solutions (e.g. Windows Defender) or SentinelOne Endpoint Protection Platform.
- The customer has not already purchased any Capture Client Competitive Displacement SKUs under this program.

To validate legitimate use of the SKU, SonicWall maintains the right to follow up with the partner after purchase.

SonicWall Capture Client



Capture Client Competitive Displacement SKUs

	Number of Devices			
Advanced	50-99	100-249	250-499	500-999
2 years	02-SSC-6768	02-SSC-6769	02-SSC-6770	02-SSC-6771
3 years	02-SSC-2196	02-SSC-2198	02-SSC-2200	02-SSC-2202



Promotions

SonicWall Cloud App Security Displacement Promotion

Replace existing competitive Secure Email Gateway (SEGs) products with SonicWall Cloud App Security (CAS).

Give your O365 or G Suite customers using competitive SEG solutions up to one (1) year free when they migrate to CAS. It provides an exciting opportunity to "land and expand" your business not just from the firewall to endpoint security but now through cloud security as well. You can now offer your customers CAS licenses as either:

- 2-year term, 24 months for the price of 18 – 6 months free!
- 3-year term, 36 months for the price of 24 – 12 months free!

Qualification criteria for competitive displacement promotion

There are minimum qualification criteria for customers to take advantage of these SKUs, which is why they are not available on standard pricelists.

To use the SKUs, all of the following conditions apply to the proposed customer environment:

- The customer has an active entitlement to use a competitive SEG product.
- All competitive SEG products will be considered valid competitors
- The customer has not already purchased any CAS Competitive Displacement SKUs under this program.



To validate legitimate use of the SKU, SonicWall maintains the right to follow up with the partner for the following data after purchase.

Cloud App Security Competitive Displacement SKUs

	Number of Devices			
	50-99	100-249	250-499	500-999
Advanced				
2-year term	02-SSC-6787	02-SSC-6789	02-SSC-6790	02-SSC-6791
3-year term	02-SSC-6775	02-SSC-6776	02-SSC-6777	02-SSC-6778